

New England Portfolio Reviews

Marketing Your Fine Art Photography

presented by Karen Davis

Griffin Museum - July 23, 2016

RESOURCES

- [Griffin Museum](#), classes, calls, exhibitions, portfolio reviews, video channel, catalogs, focus awards,
- [Lenscratch.com](#) – Resources: Calls for Entry, Portfolio Reviews, Photo Festivals, Print Magazines, Online Magazines, Sites of Interest, Photography Charities, Organizations and Institutions, Grants
- [Mary Virginia Swanson](#), [advice re portfolio reviews](#)-pdf [workshops](#), advise and books, mentoring, workshops
- [fotofest: advice re portfolio reviews](#) (MVSwanon)
- [Massachusetts Cultural Council](#)
- [College art association podcasts](#)
- [photoshelter.com](#) (check out their pdf downloads - lots of info) Example: 22 organizations that want to fund your photography project
- International Photography Grants, Funds, Fellowships
- Photographer's Resources by artist Ileana Doble Hernandez
- Damaso's List of Grants & Fellowships

ARTIST STATEMENT podcast by Jackie Battenfield (16.5 minutes) not specifically about photography but VERY useful

<http://www.collegeart.org/audio/DevelopingYourArtistStatement.mp3>

Charlotte Young "artist statement" <https://www.youtube.com/watch?v=3v8DbLWAXvU>

PORTFOLIO REVIEWS

A solid list of events month by month <http://lenscratch.com/resources/portfolio-reviews/>

Recommendations re reviews and list of portfolio reviews from Lensculture

Reviews for members of Griffin Museum,

Reviews for members of Center for Photography in Woodstock (CPW)

Exhibition Opportunities

<http://lenscratch.com/resources/callsforentry/>

<https://www.spenational.org/resources/calls-for-entry>

<https://www.nyfa.org/Opportunities>

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<https://www.callforentry.org> (CAFE)

Boston Area

- Griffin Annual Juried
- Photographic Resource Center (PRC) annual juried exhibit
- New England Biennial - Danforth Museum, Framingham (2017)
- Griffin (Members) Winter Solstice Show
- Nave Gallery
- Libraries, Art Associations, Art Centers (Newton, Cambridge, Concord... and on)
- The Curated Fridge
- College galleries
- Commercial galleries
- Co-op galleries

Alternative Venues

- Restaurants
- Coffee Houses
- Churches
- Assisted Living
- Hospitals*
 - Illuminations Program, Mass General Hospital
 - Norris Cotton Cancer Center - contact Rich Perry richperry48@gmail.com
- Corporate Programs, Decordova (loans)

websites / templates

<http://www.zenfolio.com>
<http://www.photoshelter.com>
<http://www.livebooks.com>
<http://www.squarespace.com>
<http://www.visualserver.com/vs/index.cfm>
<http://virb.com>
<http://www.indexhibit.org>
<http://wix.com>
<https://wordpress.com>

suggestion:

Consultants... can use to help you set up template and then you can keep it current

Self published books

<http://magcloud.com>
<http://blurb.com>
<http://adorama.com>

Press Release Helpful Hints from Artsy.net [Writing a Press Release](#)